

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

February
1st



Printed for
Maclean's Magazine
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Windsor,

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10
Cents

McLellan's Magazine

The crown of the world's magazine literature. A series of Biographical, Scientific, Literary, and Descriptive articles which will keep you posted on all that is new, all that is important and useful while to thinking men and women of the world to-day.

Super-Trust Is Sign of New Era

More Historical Combines Dwarfed Into Insignificance—Modern Franchise a Huge Organization of Many Ramifications.

ERNEST CLARK

THE "super-trust" is the latest in a general scheme of the modern world. Compared with the old trusts, the new trusts are larger, more numerous, and more powerful. They are the result of the combination of many smaller trusts into a single, more powerful unit. This is the sign of a new era, a new era of super-trusts.

The first of these super-trusts is the United Fruit Company. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts.

The second of these super-trusts is the United States Steel Corporation. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts.

The third of these super-trusts is the United States Steel Corporation. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts.

The fourth of these super-trusts is the United States Steel Corporation. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts.

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Abolish War or Be Abolished!

Writes Future War Will Resume So Reluctantly as to Destroy Civilization—"Lemuel" War a Patriotic Delusion.

J. L. GARDIN

WAR, says J. L. Gardin, writing for the *Evening Standard* (London), is a fearful necessity of the modern world. It is a necessity that is necessary to the modern world. It is a necessity that is necessary to the modern world.

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Would you walk across the room to save 3¢?



Do this walk to save 3¢

Many Women

prefer new style of Fels-Naptha to the old style. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts. It is a company that has grown out of the combination of many smaller trusts.

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Of course you would! Any thrifty housewife would consider it a worth while walk.

With no more effort used you actually save more time, you can easily chop a golden bar of Fels-Naptha into your washing machine.

By doing this you not only save money, but you get the benefit of soap that is this grade of soap—super and splendid soap indeed! That's why you are saving money by using Fels-Naptha soap.

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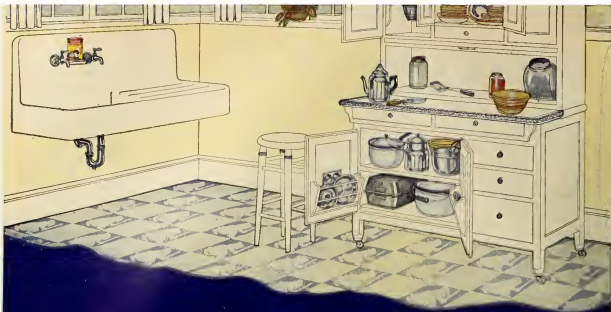


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Use Old Dutch and be assured of

Healthful Cleanliness

The kitchen, the very heart of the home, should be spotlessly clean and wholesome. This is important to the good health of the family.

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Old Dutch is a sure, safe means of keeping everything clean; its flat, flaky particles remove all the dirt, the invisible dangers, as well as the dirt you see. It contains no hard scratchy grit, acid or caustic; it erases dirt instead of scratching it off. This is important as scratches are catch-alls for dirt and impurities, and scratched surfaces are harder to keep clean.

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